



# WIZARD

AGENCY

Fiero del tuo hotel?  
Mostralo al mondo.

The background of the advertisement shows a clean, minimalist hotel room. In the foreground, a bed with white linens and a blue piping detail is visible. To the right, a modern bedside lamp with a white shade and a curved base sits on a nightstand. On the left wall, a framed abstract painting with green, white, and brown tones is partially visible. The overall aesthetic is bright and professional.

# Passa ad una strategia efficace e aumenta i ricavi della tua struttura

La nostra strategia sarà attentamente disegnata e progettata sulla personalità unica del tuo hotel. Andiamo fieri del nostro lavoro, motivo per cui ogni nostro progetto è esclusivo, diverso, proprio come la tua struttura.

Combiniamo creatività ed eccellenza tecnica  
per offrirti soluzioni di digital marketing  
su misura volte a **massimizzare il revenue del tuo Hotel.**

The screenshot displays the Hotel Luxe website interface. At the top, there is a navigation bar with the phone number 1 877 834 245, the location Amelia Island, Panama, and social media icons for Facebook, Instagram, and Google+. The main header features the Hotel Luxe logo and a navigation menu with links for Home, Rooms, Elements, Pages, Blog, and Contact.

The central banner image shows a smiling couple in white bathrobes. Overlaid on the right side of the banner is a booking form with the following fields:

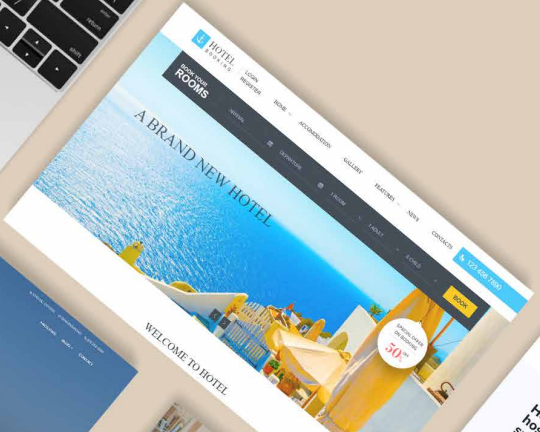
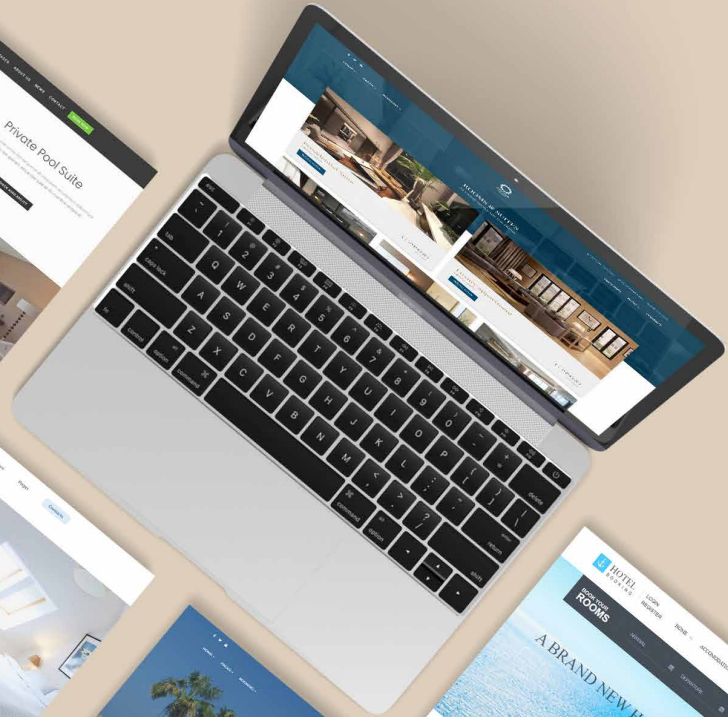
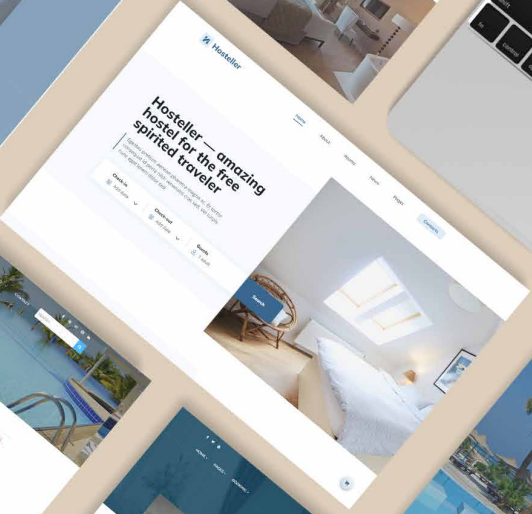
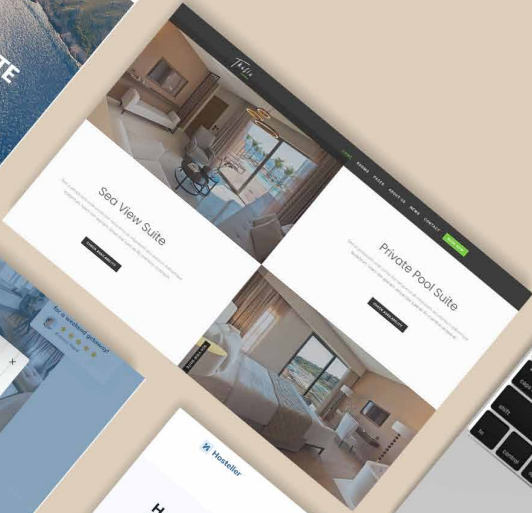
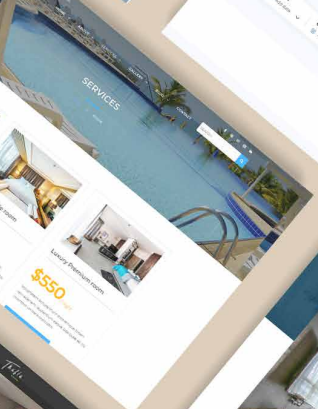
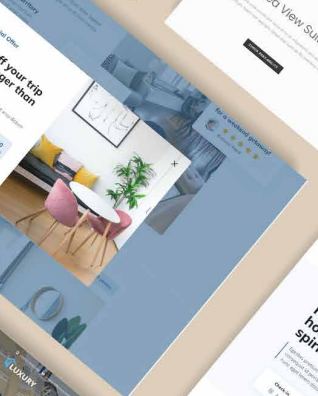
- Arrival Date:
- Departure Date:
- Adult:
- Children:
- 

Below the banner, the text reads: "Luxury Times. Bay & Beyond. The finest hotel near Panama Beach."

At the bottom left, there is a section titled "Panama's Finest Hotel. Make Your Golden Memories." with the subtext "AMELIA ISLAND, PANAMA".

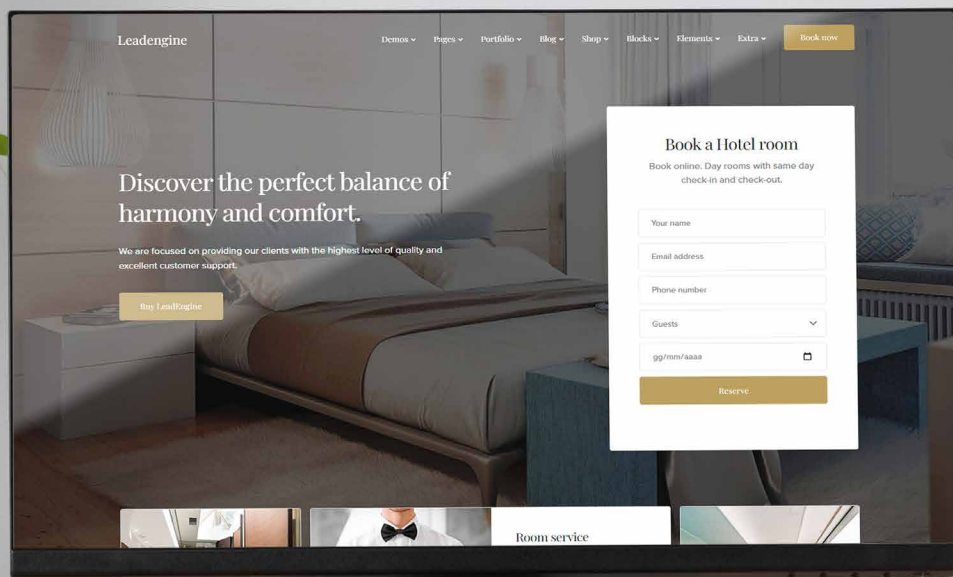
To the right of this text is an aerial view of the hotel resort, featuring a swimming pool and a beachfront. A circular badge with the text "Hotel Bay" is overlaid on the image.

Below the image, there is a paragraph of text: "Make memories at Hotel Luxe, Amelia Island, where southern charm, magnificent scenery and casually elegant surroundings exemplify the gentle ambience of this barrier island's luxury beachfront resort. Hotel Luxe is the perfect place to feed your spirit. With recently renovated rooms and a bolder focus on cuisine culture & more."



# Consulenza di Web Marketing a 360°

Progettiamo con te una strategia digitale utile al raggiungimento degli obiettivi aziendali.



# Social Media Marketing e Content Creation

Sfruttiamo il potenziale dei social per una comunicazione digitale ottimale.





**bauervenezia**  
HOTEL BAUER PALAZZO, VENICE

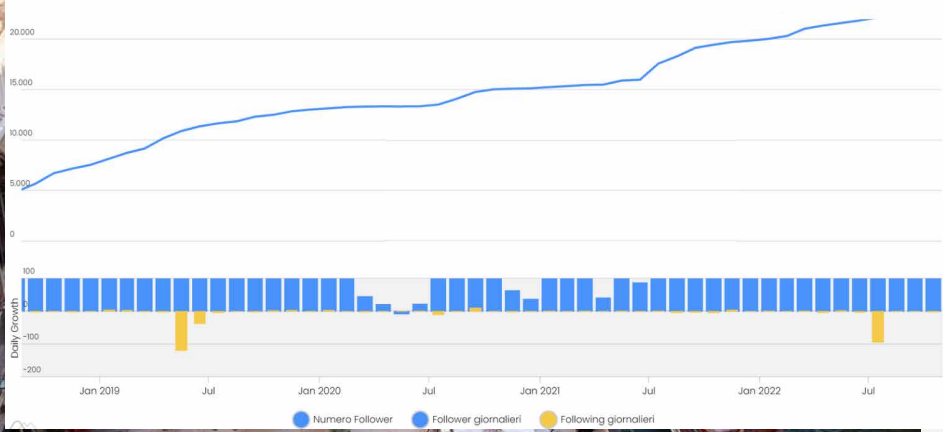
**22.886** FOLLOWER  
**517** FOLLOWING  
**1.707** POST

**570** MEDIA LIKE  
**13** MEDIA COMMENTS  
**4.194** MEDIA VIDEO VIEWS

**3,67%**  
E.R. più alto rispetto alla media  
ENGAGEMENT RATE

**Riassunto** Settimana Mese

<b>Follower</b> +267 vs 29/03 - 02/05	<b>+341</b>
<b>Following</b> +0 vs 29/03 - 02/05	<b>+2</b>
<b>Post</b> -4 vs 29/03 - 02/05	<b>+6</b>
<b>Media Follower al giorno</b>	<b>+11</b>



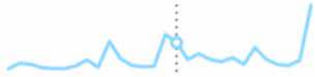
Abbiamo permesso all'Hotel Bauer, leader dell'hotellerie veneziana, di raggiungere grandi traguardi sui social. In due anni il loro profilo Instagram ha raggiunto e superato i 22mila followers, rispetto ai mille dai quali è partito inizialmente.



28 GIORNI

Copertura della Pagina Facebook ⓘ

49.396 ↑ 113,2%



Copertura di Instagram ⓘ

27.839 ↑ 57,1%



1 ANNO

Copertura della Pagina Facebook ⓘ

840.191 ↑ 7,6%



Copertura di Instagram ⓘ

330.181 ↑ 46,2%

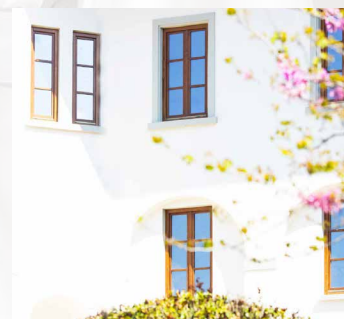


Boostando il loro brand engagement tramite i social siamo riusciti a generare conversioni tramite l'aumento di traffico sul loro sito web.



# Graphic Design & Brand Design

Definiamo i valori del tuo Brand  
per la sua percezione nell'immaginario dei clienti.



# SEO & SEM

Ottimizziamo il tuo sito web per migliorare la sua visibilità e la qualità del traffico.



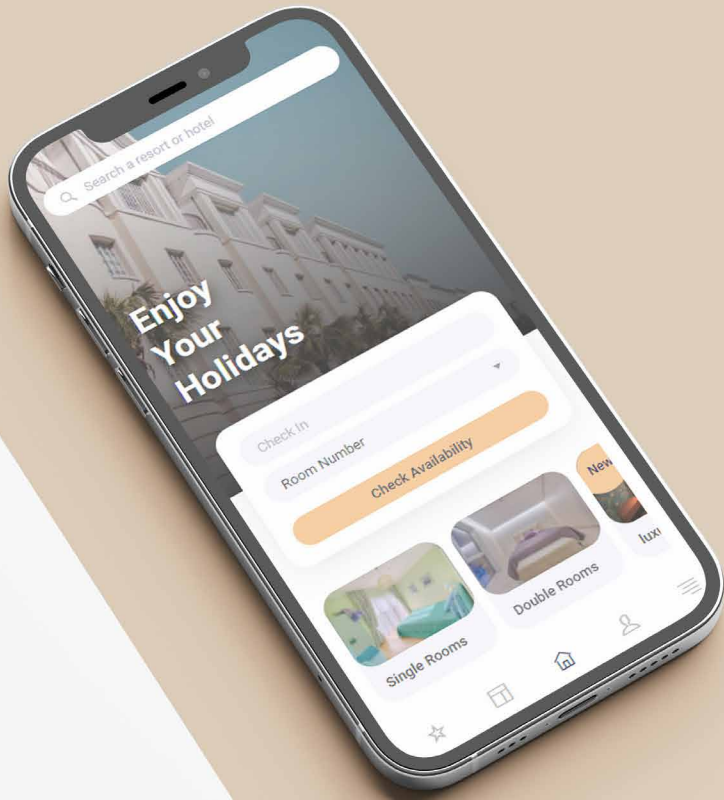
## Luxury suite with city view

120m<sup>2</sup> / 4 adults / 2 children

Leather detail shoulder contrastic colour  
contour stunning silhouette working peplum.  
Statement buttons cover-up tweaks patch.

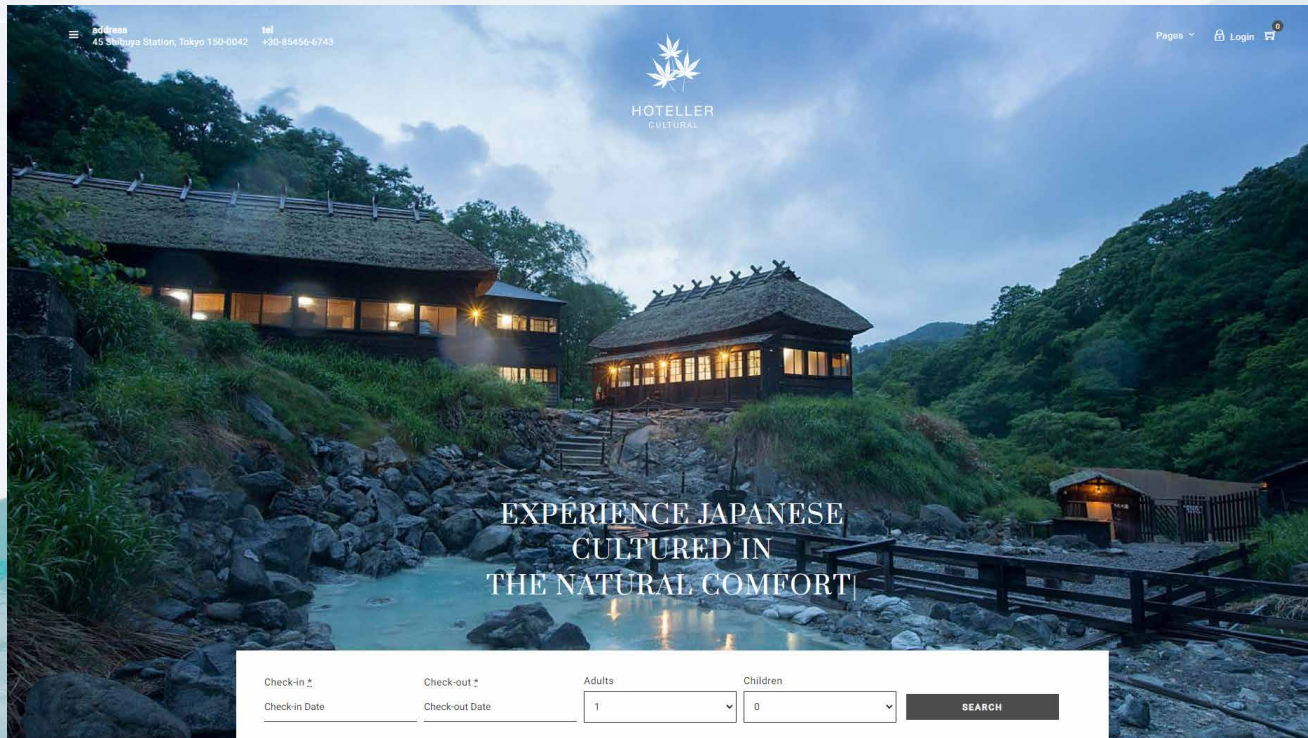


[Learn more](#)



# Web Design

Creiamo siti web funzionali e piacevoli, dal contenuto chiaro e facilmente consultabile.



LUXURY HOTEL & BEST RESORT

# ENJOY A LUXURY EXPERIENCE

[ROOMS & SUITES](#)

CHECK-IN

22 Nov 

CHECK-OUT

23 Nov 

GUESTS

1  

CHECK  
AVAILABILITY

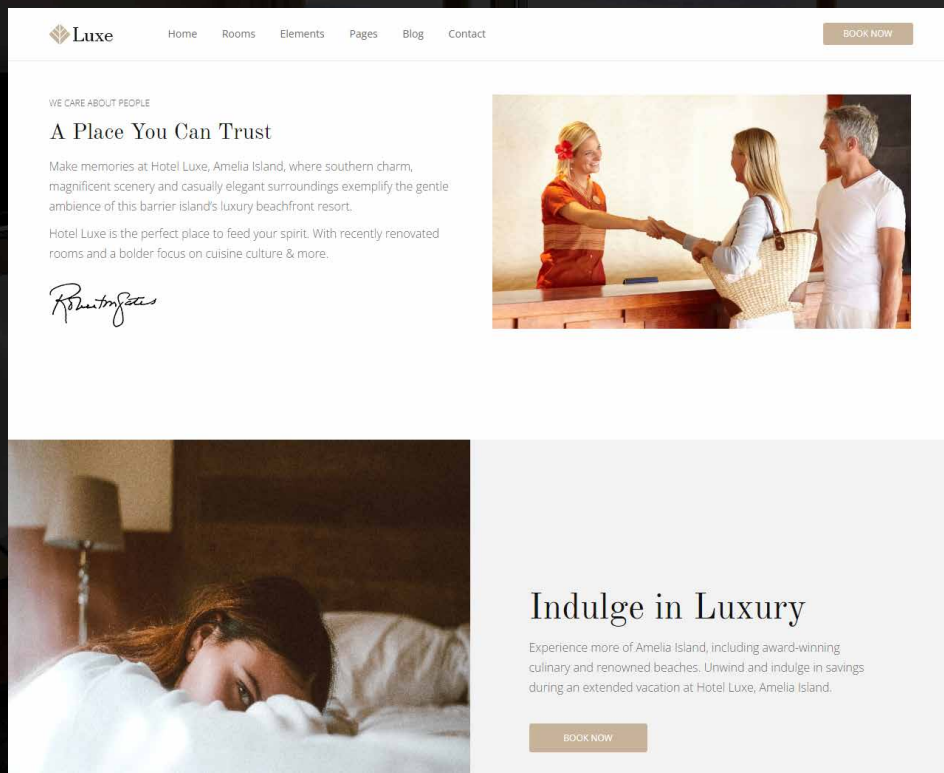
HOTEL BAYVIEW

## Relax in our Hotel Resort



# E-Commerce

Trasformiamo il visitatore del tuo sito in un cliente e ampliamo il tuo business.



The screenshot displays the Hotel Luxe website interface. At the top, the 'Luxe' logo is on the left, followed by navigation links: Home, Rooms, Elements, Pages, Blog, and Contact. A 'BOOK NOW' button is positioned on the right. Below the navigation, a section titled 'WE CARE ABOUT PEOPLE' features the heading 'A Place You Can Trust'. The text describes the hotel's location on Amelia Island and its amenities. A signature 'Robert Jones' is shown below the text. To the right is an image of a hotel employee in a red uniform shaking hands with a guest. Below this, a photograph shows a woman resting her head on a bed. The bottom right section is titled 'Indulge in Luxury' and describes the hotel's culinary and beach offerings, with a 'BOOK NOW' button at the bottom.

**Luxe** Home Rooms Elements Pages Blog Contact [BOOK NOW](#)


WE CARE ABOUT PEOPLE

## A Place You Can Trust

Make memories at Hotel Luxe, Amelia Island, where southern charm, magnificent scenery and casually elegant surroundings exemplify the gentle ambiance of this barrier island's luxury beachfront resort.

Hotel Luxe is the perfect place to feed your spirit. With recently renovated rooms and a bolder focus on cuisine culture & more.

*Robert Jones*



## Indulge in Luxury

Experience more of Amelia Island, including award-winning culinary and renowned beaches. Unwind and indulge in savings during an extended vacation at Hotel Luxe, Amelia Island.

[BOOK NOW](#)



RESERVATION PAGES

HOTELLER MOUNTAIN LIVING

LOG IN +39 05456 6743

## Our Rooms

DISCOVER HOTELLER MOUNTAIN LIVING

*A shelter from the frenzy of everyday life*

Vivamus volutpat eros pulvinar velit laoreet, sit amet egestas erat dignissim. Sed quis rutrum tellus, sit amet viverra felis. Cras sagittis sem sit amet urna feugiat rutrum. Nam nulla ipsum, venenatis malesuada felis quis.

Hoteller Mountain Hotel  
45 Tuscan Station



# Analisi avanzata con i più sofisticati strumenti di monitoraggio

Implementazione personalizzata on-site con integrazione del booking engine.







All Branches

CHECK-IN 18

CHECK-OUT 19

GUESTS 1

NIGHTS 1

300 \$

SHOW THIS RATE LAST NIGHT AT THIS PRICE

Private Suite

1 GUESTS

Max Night Price: 300 \$

Services:

Extra Services:

SHOW MORE

Deluxe Room

4 GUESTS

Max Night Price: 300 \$

Services:

Extra Services:

SHOW MORE

Family Room

Max Night Price: 300 \$

Services:

Extra Services:

SHOW MORE

Mini Loft

Max Night Price: 300 \$

Services:

Extra Services:

# Più prenotazioni dirette

I Metasearch sono cresciuti fino a diventare il canale pubblicitario più importante per gli hotel, superando persino le AdWords.  
Grazie a WIZARD Metasearch Advertising otterrai maggiore visibilità online e aumenterai il tuo traffico e le prenotazioni dirette.



# Assicurati che il tuo sito appaia in alto

Il tuo hotel non sarà più pubblicizzato solo dalle OTA sui motori di ricerca.

<input type="radio"/>	Your hotel	<input type="button" value="Official site"/>	\$170	<input type="button" value="Visit site"/>
<input checked="" type="radio"/>	Channel A		\$180	<input type="button" value="Visit site"/>
<input checked="" type="radio"/>	Channel B		\$190	<input type="button" value="Visit site"/>

Google

tripadvisor

trivago

skyscanner

KAYAK

wego

# Portfolio Clienti

 **SIGNA**  
Luxury Collection

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**B** EDEN RESERVE  
BAUER  
VENEZIA

  
VILLA NEROLI  
*Firenze*

  
HOTEL  
BELLA VENEZIA

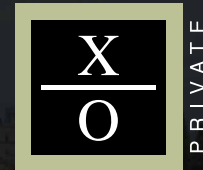
HOTEL  
SAN LUCA  
VENEZIA

  
TREISO  
MAGGIOR CONSIGLIO

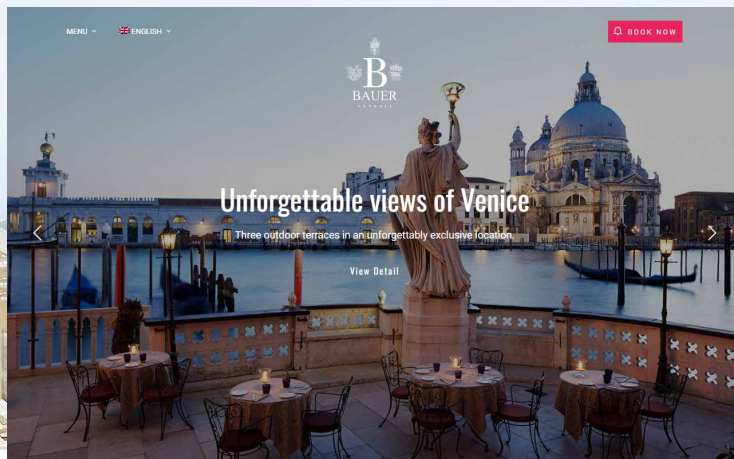
I Nostri Partner



THE MUSE  
COLLECTION



I nostri progetti hanno come fulcro centrale i nostri clienti.



## Luxury Hotel in Venice

The property's history, its elegance as well as its many contemporary features make it a unique and exclusive spot in the heart of Venice.

VINCENZO FINIZZOLA - GENERAL MANAGER



# Dicono di noi

“In piena pandemia Chiara e Marco hanno dimostrato un valore aggiunto e con l’apertura della loro azienda, Wizard Agency, possono aiutare hotel e strutture ricettive a incrementare visibilità e revenue da prenotazioni dirette.

Ritengo molto interessante prendere nota di questa giovane e nuova realtà nata da impegno, competenze e serietà.”

Vincenzo Finizzola  
General Manager  
Bauer Palazzo Venezia





# WIZARD

AGENCY

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